

congrega.eu

congr **EGA'24**

1st Ibero-American Congress
on Engineering Asset Management

Sustainable and Digital Innovation in
Engineering Asset Management

July 3 - 5, 2024 | Lisbon, Portugal

SPONSORSHIP LEAFLET

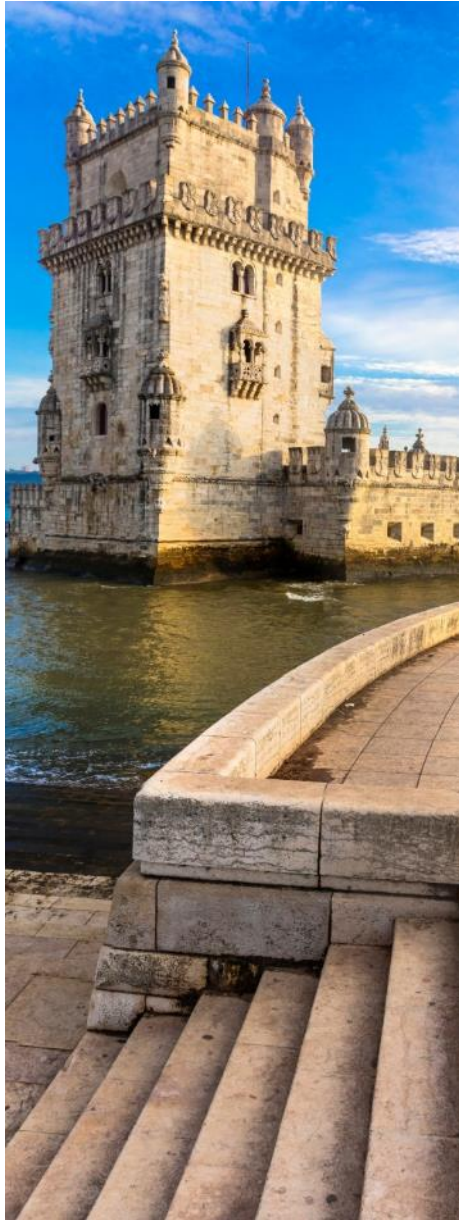
INDEX

1. WELCOME TO LISBON	4
1.1. LISBON, A GLOBAL VILLAGE.....	4
2. ABOUT THE CONGRESS	6
3. EXHIBITION AREA	8
3.1. DRAFT FLOOR PLAN.....	9
3.2. SCHEDULE.....	10
3.3. GENERAL INFORMATION	10
4. SPONSORSHIP LEVELS	13
4.1. OTHER SPONSORSHIP OPPORTUNITIES	14
4.1.1. PLENNARY SESSION	15
4.1.2. SATELLITE BUSINESS SESSIONS	15
4.1.3. LANYARDS	15
4.1.4. CONGRESS BAGS	15
4.1.5. COMPANY INFORMATION IN THE CONGRESS BAGS	15
4.1.6. DELEGATE NOTEPADS.....	15
4.1.7. USB-PENS.....	16
4.1.8. DELEGATE GIFTS	16
4.1.9. MEETING ROOM.....	16
4.1.10. WIFI NETWORK NAME.....	16
4.1.11. COFFEE BREAK.....	16
4.1.12. LUNCH BREAK.....	17
4.1.13. EXTRA CONGRESS REGISTRATION PACKS	17
4.2. TERMS AND CONDITIONS	17
4.2.1. BOOKING & PAYMENT	17
4.2.2. CANCELLATION TERMS.....	17
4.3. SPONSORSHIP REQUEST FORM	18
5. CONTACTS	21



WELCOME TO LISBON

1ST IBERO-AMERICAN & 2ND PORTUGUESE CONGRESS ON ENGINEERING ASSET MANAGEMENT



1. WELCOME TO LISBON

1.1. LISBON, A GLOBAL VILLAGE

Spread across seven hills overlooking the majestic River Tagus, Lisbon is a key business centre and MICE (meetings, incentives, conferencing, exhibitions) powerhouse. Its evergrowing choice of world class venues, hotels and incentives options make it a popular choice for major international events.

Thanks to its proximity to Cascais, the World Heritage Site of Sintra and the Arrábida amazing nature, Lisbon is a 'resort city'. From championship golf courses to the excellent shopping and world class gastronomy there's a staggering choice of incentive activities on offer in the city and the surrounding ocean, beaches, mountains and rivers for your clients.

Styled over 400 years by the Moors and certainly enriched by the spice trade in the golden age of its over sea connections during the 15 and 16th centuries, Lisboa is a historic capital, a collection of unusual character and charm.



ABOUT THE CONGRESS

**1ST IBERO-AMERICAN & 2ND PORTUGUESE
CONGRESS ON ENGINEERING ASSET MANAGEMENT**



2. ABOUT THE CONGRESS

CONGREGA 2024 seeks to push the boundaries of SUSTAINABLE AND DIGITAL INNOVATION in Lusophone (Portuguese-speaking) and Hispanophone (Spanish-speaking) countries and communities spread across Europe, the Americas, Africa, Asia and Oceania.

This Pan-Iberian countries and communities include 700 million people and vibrant economies that are expanding very rapidly.

CONGREGA 2024 is expected to gather over 300 delegates to share state-of-the-art knowledge in research and applications of advanced management and digital and deep-tech solutions enabling excellence in ENGINEERING ASSET MANAGEMENT.



EXHIBITION AREA

**1ST IBERO-AMERICAN & 2ND PORTUGUESE
CONGRESS ON ENGINEERING ASSET MANAGEMENT**

3. EXHIBITION AREA

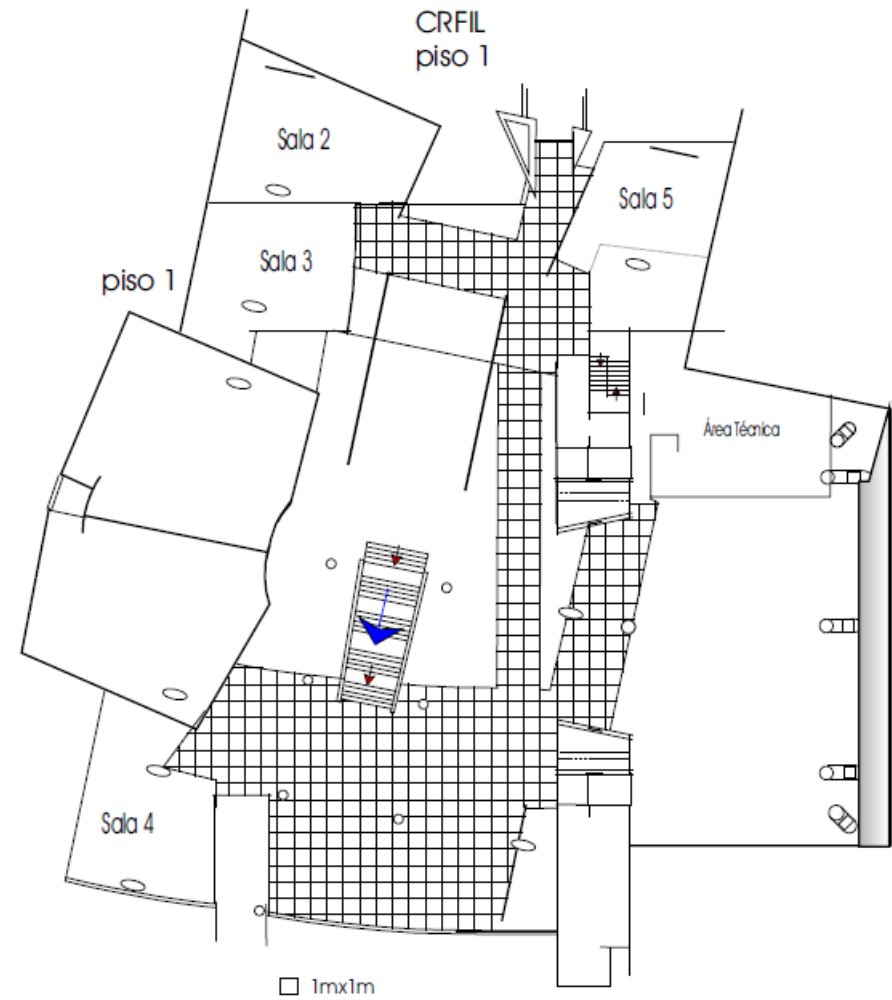
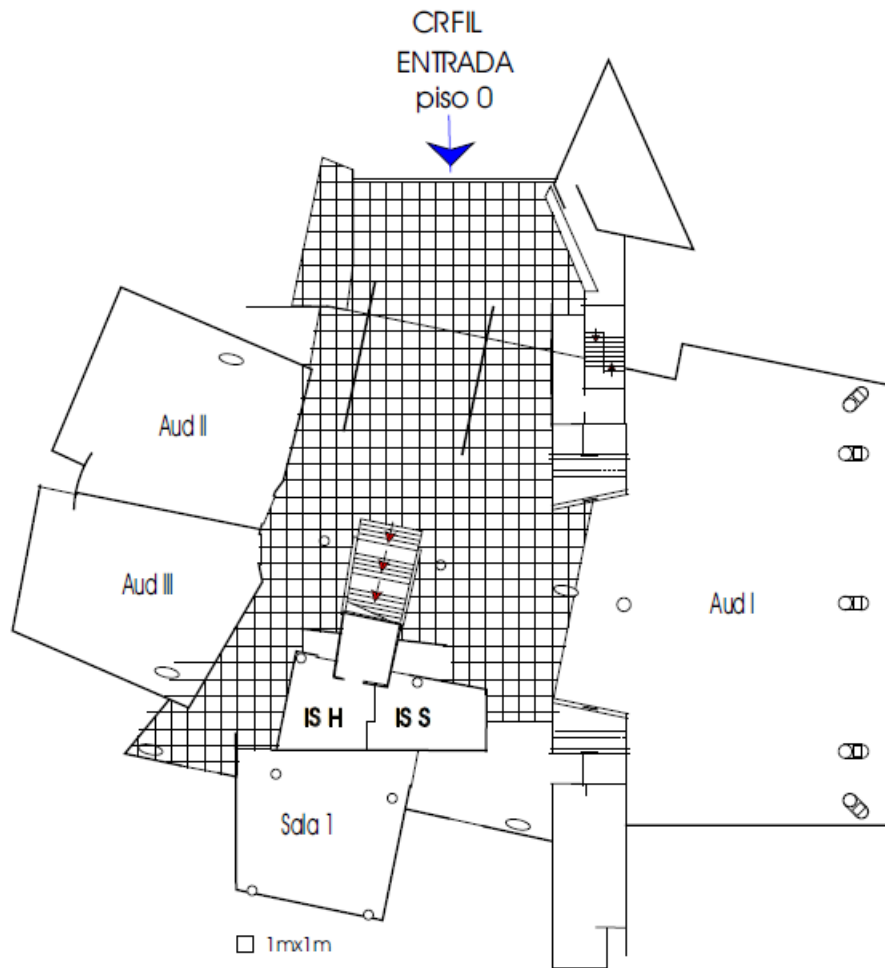
PT Meeting Center has a privileged location in Parque das Nações, which provides it with a quality and modern environment, benefiting also from the proximity of Gare do Oriente, the Airport and other facilities related to culture and leisure.



Location

Rua do Bojador, Parque das Nações
1998-010 Lisboa

3.1. DRAFT FLOOR PLAN



3.2. SCHEDULE

EXHIBITION SET-UP

2 July 2024: 08:00 – 18:00

All exhibits must be fully installed and in order and all rubbish removed by 18:00, 2 July 2024.

EXHIBITION DISMANTLING

6 July 2024: 08:00 – 15:00

All exhibit equipment/material must be removed from the PT Meeting Center by 15:00, 6 July 2024; everything not cleared by 15:00, 6 July 2024, will be removed at Exhibitor's risk and cost.

The organizers will not be held responsible for any costs applicable to the disposal of exhibit material.

VEHICLES

Vehicles with exhibition booths/materials may drop-off and pick-up materials at the venue site during the days and times of the congress (2-6 July 2024, 08:00-18:00).

3.3. GENERAL INFORMATION

SHIPPING

PT Meeting Center does not accept materials before 2 July 2024 or after 6 July 2024.

All materials need to be clearly identified with the label CongrEGA 2024.

CLEANING SERVICES

PT Meeting center undertakes to clean the general exhibition area.

Cleaning of the exhibition space is the exhibitor's responsibility.

SECURITY

The organizers will not be responsible whatsoever in relation to any theft, loss or damage that may occur and recommend that exhibitors insure their booths for their full value.

RENTAL OF FURNITURE

Abreu-Events has the capacity and the experience to rent equipment and services, namely furniture, hostesses assistance, food and beverage services, and many other services.

These items must be requested at least 6 weeks before the congress and will be charged to the Exhibitor according to the price (to be informed).



SPONSORSHIP LEVELS

**1ST IBERO-AMERICAN & 2ND PORTUGUESE
CONGRESS ON ENGINEERING ASSET MANAGEMENT**

4. SPONSORSHIP LEVELS

BENEFITS	GOLD	SILVER	BRONZE
	Space at the congress exhibition	9sqm	6sqm
Logo on conference signage + on conference projections screens	✓	✓	-
Advertisement in the conference programme	1 page	1/4 page	1/8 page
Company information (1-page A4 size) in the conference bags	✓	✓	✓
Logo on the conference website (Logo in scrolling sponsor banner, with hyperlink to your company's website.)	✓	✓	✓
Plenary session or satellite business sessions	✓	-	-
Naming rights to a keynote session	✓	-	-
Congress Registrations	6	4	2
SPONSORING AMOUNT	€ 10.000,00	€ 6.000,00	€ 3.000,00

Each Sponsorship Level can be tailored made according to the needs and preference of your company. The total amount of the sponsorship can include benefits such as Congress Registrations, Plenary session, Satellite Workshops, Exhibition Booth Rental, and the other sponsorships indicated in our Sponsorship Brochure. The Sponsorship Categories do not include any hospitality expenses in the calculation of the total amount.

4.1. OTHER SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	VALUE	NOTES
PLENNARY SESSIONS	€ 5.000,00	Available for all the sponsoring levels
SATELLITE BUSINESS SESSIONS	€ 5.000,00	Available for all the sponsoring levels
LANYARDS	€ 1.000,00	Available for all the sponsoring levels
CONGRESS BAGS	€ 2.500,00	Available for all the sponsoring levels
COMPANY INFORMATION IN THE CONGRESS BAGS	€ 1.000,00	Available for all the sponsoring levels
DELEGATE NOTEPADS	€ 1.000,00	Available for all the sponsoring levels
USB PENS	€ 5.000,00	Available for all the sponsoring levels
DELEGATE GIFTS	€ 7.000,00	Available for all the sponsoring levels
MEETING ROOM	€ 2.000,00	Priority for Gold and Silver levels
WIFI NETWORK NAME	€ 5.000,00	Priority for Gold and Silver levels
COFFEE BREAK	€ 13.000,00	Available for all the sponsoring levels
LUNCH BREAK	€ 21.000,00	Available for all the sponsoring levels
EXTRA CONGRESS REGISTRATION PACKS	Up to 15% regular fee discount	Available for all the sponsoring levels

4.1.1. PLENNARY SESSION

- Sponsors will be able to propose content for these Plenary Sessions with a maximum duration of 45 minutes, as long as there is no conflict with a session topic on the Congress agenda and subject to CongrEGA 2024 organizing committee approval.

4.1.2. SATELLITE BUSINESS SESSIONS

- Sponsors will be able to propose content for a Satellite Business Sessions (e.g., workshop or round table) with a maximum duration of 1,5 hours, as long as there is no conflict with a session topic on the Congress agenda and subject to CongrEGA 2024 organizing committee approval.

4.1.3. LANYARDS

- Sponsor must supply the lanyards for the total number of registered participants
- Sponsor has the right to have their name and logo exhibited on the lanyard
- Sponsor choice of lanyards must have the approval of local organizing committee

4.1.4. CONGRESS BAGS

- Sponsor must supply the bags for the total number of registered participants
- The bags will bear the Sponsor's logo and the Congress logo
- Sponsor choice of bags must have the approval of local organizing committee

4.1.5. COMPANY INFORMATION IN THE CONGRESS BAGS

- Sponsor must supply the company publicity in due time, for the total number of registered participants

4.1.6. DELEGATE NOTEPADS

- Sponsor must supply the delegate notepads for the total number of registered participants

- The delegate notepads will bear the Sponsor's logo and the Congress logo
- Sponsor choice of notopads must have the approval of local organizing committee

4.1.7. USB-PENS

- Sponsor must supply the delegate pens for the total number of the registered participants
- The delegate pens will bear the Sponsor's logo
- Sponsor choice of pens must have the approval of local organizing committee

4.1.8. DELEGATE GIFTS

- Gifts to be defined by CongrEGA 2024 organizing committee and the sponsor and the cost of the gifts will be the Sponsor's responsibility
- The gift will bear the Sponsor's logo and the Congress logo

4.1.9. MEETING ROOM

- The local organizing committee will provide a meeting room (1 day occupancy) for private meetings with the potential clients.
- Date and time is to be defined by the local organizing committee.

4.1.10. WIFI NETWORK NAME

- The wifi network name will have the name of the Sponsor

4.1.11. COFFEE BREAK

- Sponsorship acknowledge on final program (Coffee-break sponsored by...)
- Sponsor should produce small signs, to put on the top of the tables / food stations, - in the coffee area with logo/company name

4.1.12. LUNCH BREAK

- Sponsorship acknowledge on final program (Lunch-break sponsored by...)
- Sponsor should produce small signs, to put on the top of the tables / food stations, - in the lunch area with logo/company name

4.1.13. EXTRA CONGRESS REGISTRATION PACKS

- A limited number of congress registration packs with reduced fees are available (discounts are calculated based on early, standard and late fees as applicable)

4.2. TERMS AND CONDITIONS

4.2.1. BOOKING & PAYMENT

- The sponsorship level should be made by writing or via online form.
- The booking of the sponsorship level will only be confirmed with a 50% deposit of the total previewed amount.
- The remaining 50% must be paid until 31st May 2024.

4.2.2. CANCELLATION TERMS

The exhibitor/sponsor may cancel its participation in the congress; cancellation requests must be submitted in writing to the Local Exhibition Management Company, Abreu-Events.

- Cancellation requested until 01/01/2024 - Full refund less 150€ administrative fee
- Cancellation requested until 01/03/2024 - Cancelled services charged at 50%
- Cancellation requested until 01/05/2024 - Cancelled services charged at 75%
- Cancellation requested after 01/05/2024 - Cancelled services charged at 100%

4.3. SPONSORSHIP REQUEST FORM

By sending this form, the exhibit/sponsoring company requests and applies for the services here indicated during the congress to be held July 3-5 2024. The company representative acknowledges that he/she has the authority to order such services and has read and agrees to comply with all the information, rules and regulations appearing on this document. The information provided below will be used for your company listing in the official congress documents. The person listed as “Contact person” will receive all mailing and billing documents.

Exhibitor/Company	:	
Contact person	:	
Address	:	
Postal Code/City/Country	:	
Telephone	:	
Email	:	

Sponsorship level requested

GOLD (9 sqm) € 10.000	SILVER (6 sqm) € 6.000	BRONZE (Table) € 3.000
------------------------------------	-------------------------------------	-------------------------------------

Other Sponsorship Opportunities

Insert [X] on the required item(s)

Plenary session	€ 5.000	USB Pens	€ 5.000	Registration packs (regular fee discount)	
Satellite Workshop	€ 5.000	Delegate Gifts	€ 7.000	5 standard	5%
Lanyards	€ 1.000	Meeting room	€ 2.000	5 student	10%
Congress bags	€ 2.500	Wifi network name	€ 5.000	10 standard	10%
Company information bag	€ 1.000	Coffee break	€ 13.000	10 student	15%
Delegates notepads	€ 1.000	Lunch break	€ 21.000		

Payment

Bank transfer

The bank transfer must be made to the account number mentioned below, free of charge to the recipient:

Bank Address: Banco BPI
Rua Tenente Valadim, 284
4100-476 Porto, Portugal

Payee: VIAGENS ABREU, SA
VAT Number: 500 297 177

Bank Account: 6-1292463.000.001
IBAN: PT50 0010 0000 1292 4630 0013 1
Swift/BIC: BBPIPTPL

Credit Card

For payment by credit card please send us email to congrega2024@abreu.pt



CONTACT INFORMATION

1ST IBERO-AMERICAN & 2ND PORTUGUESE CONGRESS ON ENGINEERING ASSET MANAGEMENT

5. CONTACTS

FURTHER INFORMATION

For regular updates, visit the congress website: congrega.eu

LOCAL EXHIBITION MANAGEMENT COMPANY



Abreu Events
Rua Alexandre Herculano, 4
2795-010 Linda-a-Velha
Portugal

Tel: (+351) 21 415 6121
E-mail: congrega2024@abreu.pt
Contact Person: Madalena Almeida

congr EGA'24

**1st Ibero-American Congress
on Engineering Asset Management**

LAST UPDATE: 14072023